



The Authentic Avaya Difference

Authentic Avaya is our secondary market organization focused on delivering quality refurbished products to customers seeking value minded solutions. **Programs include** “Certified” Refurbished Voice and Data Equipment, Buy Back and Trade In, Trade Up. For more information, visit the **Avaya Sales Portal: Programs & Promotions>Authentic Avaya** or our **Website: www.authenticavaya.ctdi.com**



The Authentic Avaya Difference...

- Authentic Avaya product is sold with Right to Use (RTU) and is governed by Avaya global software license terms.
- Authentic Avaya products are available through Avaya Distributors and Business Partners.
- Access to a comprehensive inventory with 7,000+ material codes in stock.
- Product ships with minimum shippable software / firmware release.
- Speed to market, unsurpassed quality, competitive prices.
- Same day shipping available on in-stock orders received by 2pm ET.
- “Buy Back” and “Trade-in / Trade-up” programs available
- All equipment is refurbished to Avaya quality specifications and comes with a 1-Year warranty.
- Authentic Avaya product can be added to existing maintenance agreements after the warranty expires.

For more information contact:

Dewey O'Donnell, Director of Authentic Avaya

Phone: 610-793-8427, **E-mail:** dodonnell@ctdi.com

Web: www.authenticavaya.ctdi.com

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Authentic Avaya



Global, **Engineering, Repair & Logistics**



A Premier, Global Service Company



"CTDI will provide a benchmark for quality to the global communications service industry through a company-wide commitment to innovation, service excellence and customer satisfaction."

Jerry Parsons, Chairman & CEO

Leo Parsons, President & COO

An Industry Leader: CTDI is a premier, global communications service company founded in 1975. CTDI employs over 8,000 people in over 70 repair and logistics facilities across the globe.

Technical Expertise: CTDI's core business is the engineering, test, repair, manufacturing and high-volume logistics management of communications equipment. CTDI offers our global customers access to the most comprehensive repair portfolio in the industry for a wide variety of technologies.

Global Customers: CTDI's service portfolio offers our customers a total, end-to-end solution that drives efficiencies, innovation and cost savings. Today, CTDI services major MSOs, Carriers, OEMs / CMs and Automotive Manufacturers.

Global Service Portfolio:

- **Network Services**
Engineering, Repair & Logistics
- **NDS: Network Deployment Solutions**
- **Product Supply**
Engineering, Manufacturing & Supply Management Services
- **STB / CPE (Consumer Devices)**
Test, Repair & Logistics
- **Automotive Services**
Test, Reman & Logistics for Advanced Electronics

**CTDI supports
our customers
from 70 Repair & Logistics
Centers
worldwide**

CTDI North America

Headquarters

West Chester, PA

+1-610-436-5203

CTDI Europe

Malsch, Germany

+49-72-4680-1610

CTDI Asia Pacific

Beijing, China

+86-10-6437-8484



CTDI's Corporate Headquarters, located in West Chester, PA, USA

AVAYA

The Power of We™

Richard Steranka
Vice President, Global Partner Organization



Dear Avaya Partner:

Pursuant to Avaya's ongoing commitment to improve customer satisfaction, by streamlining business process and developing critical strategic partnerships to provide best in class service, Avaya and Communications Test Design Inc. (CTDI) are pleased to announce an expansion of our strategic relationship to enhance and grow the **Authentic Avaya Program**.

Authentic Avaya moves to CTDI

Authentic Avaya sales staff has joined the CTDI organization, and all Authentic Avaya inventory has moved to CTDI. This was the next logical step to transform an already strong relationship, as CTDI has provided excellent support for Avaya's Certified Refurbished Equipment over the past 10 years. We are proud that this track record has met the highest standards for quality in all aspects of the business. With the expansion of the CTDI relationship to include the fulfillment of the entire Authentic Avaya portfolio, we are equally proud that Avaya and CTDI share in a common vision for unequaled customer satisfaction.

How to order Authentic Avaya

Since September 2013, Avaya partners have redirected **purchase orders for Authentic Avaya product to Communications Test Design Inc.** (CTDI, doing business as Authentic Avaya). CTDI processes and fulfills purchase orders for all product purchased through the Authentic Avaya Program.

Under CTDI, Partners can still take advantage of the user friendly Authentic Avaya Buyback Program. This program not only provides your customers cash and increased ROI on their legacy equipment but it also allows the customer to safely dispose of their equipment in accordance with National Health and Safety standards. It remains a simple one form process and is not contingent on the purchase of new equipment. The only change of note for this program will be that payments for the repurchased product will come directly from CTDI (doing business as Authentic Avaya).

Your Authentic Avaya Sales Representative and their contact information remain the same, or you can use the general mailbox authavaya@ctdi.com. If you have any questions regarding this transition please feel free to contact your Authentic Avaya Sales Representative or Kelly Jones at 610-241-1030.

Who is CTDI?

CTDI has provided groundbreaking service solutions to the communications industry since 1975. CTDI is a full-service engineering, repair and logistics company delivering innovative and web-based service models worldwide. CTDI's one-stop service model includes: network infrastructure repair and logistics, , network deployment solutions, product engineering, sourcing and remarketing services, CPE / Consumer Device (STB, Modems, EMTAs, DTAs and Tablets) repair and logistics and Automotive Electronics. CTDI's customers include major telecom and cable service providers as well as OEMs from around the world. CTDI maintains its corporate headquarters in West Chester, PA and supports an expanding customer base with more than 7,500 employees in 70 facilities worldwide.

For more information, please visit ctdi.com

Sincerely,

Richard Steranka

Richard Steranka
Vice President, Avaya Global Partner Organization



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February Specials

Description	Part Number
➤ IP Phone 1140E	NTYS05BCE6
➤ IP PHONE 9611G ICON ONLY	700504845
➤ G450 MP80 W PWR SUP	700407802
➤ G350 MEDIA GATEWAY VINTAGE D	700397078
➤ 9611G IP PHONE	700480593
➤ MODEL 9641 G BLK SET	700480627
➤ IP 1140E	NTYS05BC
➤ MODEL 9621 G BLK SET	700480601
➤ IP PHONE 1140E GRAPHITE	NTYS05BEE6

For more information contact your Authentic Avaya Sales Rep via E-mail:

E-mail: AuthenticAvaya@CTDI.com ~ Web: www.authenticavaya.ctdi.com

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Authentic Avaya