Here are three easy steps to help you drive collaboration in your company.

1. Look Within
Brilliance can come from anywhere. Find the innovators within your company.

“Ask for ideas from your employees. They have their fingers on the pulse of the marketplace. Encourage them to contribute to the innovation dialogue.”
- Maria Pinelli, Americas Director for Strategic Growth Markets, Ernst & Young LLP

2. Collaborate Effectively
Hold regular forums and dialogues and maintain a positive atmosphere where creativity is encouraged and contributions are rewarded.

“Every team member is a knowledge worker in the information age. Everybody has something to contribute in making decisions and improving processes, products, and services.”
- Evan Rosen, Author & Collaboration Guru

3. Use Collaboration Tools
For the best results, go beyond email. Enable your employees to be productive and innovative by providing real-time tools like video and mobile collaboration.

“UC (unified communications) can create incredible value when the organizational culture and structure encourage team members to engage one another, make decisions together, and improve processes, products, and services in concert…”
- Evan Rosen

Companies with highly engaged workers can grow revenue 2.5x greater than those with low engagement.

93% of C-level executives agree that cloud-based collaboration stimulates innovation.

93% of businesses using social technologies report benefits to their business.

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While limitless distractions barrage your workers…

…it’s essential to focus on your company’s core values, encourage inspired ideas, and embrace forward-thinking strategies.

Visit Avaya’s Innovation Magazine to learn more about how collaboration can help your business.